

## WELCOME

### INTERESTING READ

The Future of Transport

### INDUSTRY

Australian Customs and  
Border Protection

### PERSONAL & BUSINESS GROWTH

The Podcast and Audio  
Phenomenon

### FOOD GLORIOUS FOOD

Sumptuous Weekend Feast



## Welcome to our September newsletter...

Spring is here...I must say I am happy about that however not happy how fast the year is travelling. Bring on the warmer weather.

We are at the start of the peak season and space is already tight. In particular the China/Asia to Australia trade this is evident as the General Rate Increases are sticking and shipping carriers are not offering any discounts due to the high demand. We suggest booking space early – the earlier you can notify us the better and more chance of getting a booking on the vessel you require.

Also the past week there has been some vessel delays in China due to the terrible weather that hit Southern China last Wednesday.

To read about these events [CLICK HERE](#)

Rest assured we are monitoring the vessel departures and will keep you updated accordingly.

Regards, Julianne



**On August 24, the City Council in Hawthorne, California voted four to one in favor of a plan from Elon Musk’s Boring Company to dig a two-mile-long underground test tunnel, one step closer to achieving his futuristic vision of an underground roadway system beneath bustling cities such as Los Angeles.**

The venture that will make it all happen, called ‘The Boring Company’, will rely on a vast network of tunnels (hence ‘boring’) and has been dubbed ‘amazing and impossible’ by commentators.

The Boring Company summarizes their vision on the home page of their website stating:-

***“To solve the problem of soul-destroying traffic, roads must go 3D, which means either flying cars or tunnels. Unlike flying cars, tunnels are weatherproof, out of sight and won’t fall on your head. A large network of tunnels many levels deep would fix congestion in any city, no matter how large it grew (just keep adding levels). The key to making this work is increasing tunneling speed and dropping costs by a factor of 10 or more – this is the goal of The Boring Company. Fast to dig, low cost tunnels would also make Hyperloop adoption viable and enable rapid transit across densely populated regions, enabling travel from New York to Washington DC in less than 30 minutes, that’s a 226-mile trip that normally takes nearly three hours by the fastest train”***

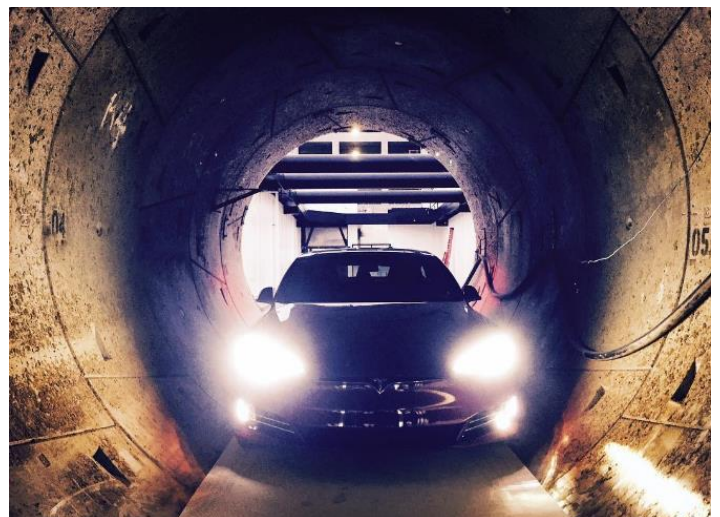
“As with most radical innovations today, science fact was once science fiction. If we’re going to help design the future of transport, we have to be able to envision it,” commented Aurecon’s chief innovation officer John McGuire. Global engineering and infrastructure advisory company Aurecon is currently working on a multitude of tunnel projects that will see communities transformed as we help enhance their connectivity and liveability.

These projects include Melbourne’s Metro Tunnel project featuring two 9km tunnels and five new stations added to the city’s underground rail network; Sydney’s WestConnex new M5 with 9km-long twin tunnels from Kingsgrove to a new interchange at St Peters; and Auckland City Rail Link, a 3.4 km underground rail line consisting of twin driven tunnels. In the commentary below, Aurecon tunneling expert Tom Ireland weighs in on whether Elon’s vision really is as impossible as it sounds...

“Many of the world’s largest cities have reached their capacity to absorb new infrastructure ‘on the ground’. These cities are looking at solutions – both above and below the ground – to overcome mobility challenges. “Navigating through long-established built form can be technically and aesthetically challenging, so creating below-the-ground transport networks such as underground rail and road tunnels is high on many cities agendas, and these projects are currently transforming cities around the world.

“Mr Musk’s futuristic tunnel system is ambitious and innovative. Going underground makes sense and many cities have vast tunnel networks beneath heavily populated areas, for example, the London Underground – so we know it can work. His vision presents an exciting alternative to our gridlocked present,” commented Mr Ireland.

Earlier this year Elon Musk was interviewed by Chris Anderson on TED Talks where he discusses the project in more depth including mobility challenges, solving the cost conundrum, his idea of electric trolleys to propel the vehicles and the design of the tunnel system. To watch this interview [CLICK HERE](#)



In July two people were arrested and more than 370kg of ephedrine has been seized following a joint operation between the Australian Border Force (ABF) and the New South Wales Police Force (NSWPF).

The seizure brings the total weight of ephedrine detected at the Australian border in the past six months to more than two tonnes.

Investigations into the latest haul began in March this year after ABF officers targeted a sea cargo consignment from China, locating 27kg of ephedrine concealed in a metal canister. Another sea cargo consignment, also from China, arrived in Australia in April carrying a further 240kg of ephedrine concealed within wall tiles. Following these detections, the ABF commenced Operation Accinge—a joint operation with the NSWPF Drug Squad to target the criminal syndicate responsible for these attempted importations.

As a result of the joint investigation, on 11 July officers at the ABF's Sydney Container Examination Facility targeted a consignment believed to be linked to the syndicate. Inside were 30 milking machines and approximately 100kg of ephedrine hidden in silver foil packages.

ABF officers and the NSWPF Drug Squad executed warrants at a residential property in Dundas, Western Sydney on Thursday evening (21 July 2017). Two 25-year-old men, both Chinese nationals, were arrested and have been charged with attempting to import a commercial quantity of ephedrine. The men were remanded in custody and are due to face Parramatta Local Court on 31 October 2017. The maximum penalty for this offence is 25 years imprisonment or a fine of \$900,000.

It is estimated that the total amount of ephedrine seized—370kg—could make up to 320kg of ice which equates to 3.2 million individual street hits.

ABF Superintendent of Investigations NSW, Garry Low, said this seizure brings the combined total of ephedrine detected at the border to more than two tonnes since March this year.

“Two tonnes of the precursor chemical ephedrine can be used to more than 1.8 tonnes of ice,” Superintendent Low said. “Significantly, that is the equivalent of 18 million individual hits of ice that the ABF and NSWPF have seized and will now be destroyed.”

“There is no doubt that this joint operation, and the record hauls we've been seizing are a direct result of our strong partnerships with law enforcement agencies at both the state and federal level.”







If you are a fan Gary Vaynerchuk you will be aware that Gary claims that the next big technological shift will be around voice technology. He says that we're all "obsessed with time" and how we can save time and that voice activation is going to be the new big jump in technology in the coming years.

Consumer analyst's www.neilson.com state that audio streams increased a massive 76% in 2016 with 37% millennials listening to Podcasts at least once a week.

With the ever increasing value of speed, Gary claims "I am starting to see consumers replace entertainment (music) with information (podcasting) to get ahead. The proof is in the behavior. The reason people are consuming more content than ever is because the consumption tools are now portable and we take advantage of every second. Walkmans have been around for years and music has been portable for 35+ years. What's old always becomes new again. It's really that simple. Today's podcasts and audio series are yesterday's AM/FM and drive time radio. The only thing that has changed is the platform. Today we have Soundcloud, Spotify, iTunes, iHeart Radio, and dozens of other competitors vying for your attention."

"The smart phone hit the reset button on media consumption and changed all of the rules. More 16–30 year olds are listening to podcasts instead of music during their commutes because it saves them time. It's what humans value. Because we are now consuming multiple sources of media at once, podcasts and audio are destined to win. We would rather check our email while listening to the latest episode of Serial (<https://serialpodcast.org/season-one>) or take notes while listening to music. With video you can't do that. It takes all of your attention to consume that content".

### TOTAL DIGITAL MUSIC CONSUMPTION

(DIGITAL ALBUMS + TRACK EQUIVALENT ALBUMS + ON-DEMAND STREAMING EQUIVALENT ALBUMS – IN MILLIONS)

	2016	2015	% CHG.
TOTAL UNITS	442.4	406.1	+8.9%



NOTE: TRACK EQUIVALENT ALBUMS RATIO OF 10 TRACKS TO 1 ALBUM AND STREAMING EQUIVALENT ALBUMS RATIO OF 1500 STREAMS TO 1 ALBUM

### DIGITAL SONG DOWNLOADS

(IN MILLIONS)

	2016	2015	% CHG.
TOTAL UNITS	723.7	964.3	-25.0%

### ON-DEMAND MUSIC STREAMS

	2016	2015	% CHG.
 STREAMS	431.7	310.1	+39.2%
 AUDIO	251.9	142.8	+76.4%
 VIDEO	179.9	167.3	+7.5%

Source: www.medium.com/garyvee www.neilson.com

#### Podcasts I am currently listening to

The School of Greatness with Lewis Howes

TED Talks Daily

The GaryVee Audio Experience

The Robin Sharma Mastery Sessions

Social Media Marketing Talk Show

Smiling Mind

I'd love to know what Podcasts your listening to, please email me at [jduemmer@precisionforwarding.com.au](mailto:jduemmer@precisionforwarding.com.au)

### Slow Roasted Maple Lamb Shoulder

This is favorite and regular in my house because not only is it incredibly succulent and tasty but it is super easy to cook (and that's coming from a super lazy cook).

For a weekend feast, serve with roast vegetables for dinner or with crusty rolls and coleslaw for lunch.

#### Ingredients

1 cup pure maple syrup

1½ cup chicken stock

2 tbsp soy sauce (or gluten-free alternative)

1 tbsp Dijon mustard

1.4 kg shoulder of lamb

#### Method

Preheat oven to 150°C. Combine maple syrup, stock, soy and mustard in a large jug. Put lamb in a roasting pan. Pour over syrup mixture, then season. Roast for 1 hour.

Baste with syrup mixture. Cover tightly with foil and roast for a further 3½-4 hours or until very tender. Transfer to a chopping board and cover to keep warm. Stand for 10 minutes. Shred meat. Season with sea salt flakes and freshly ground pepper.



Source: [www.foodiful.com.au](http://www.foodiful.com.au)

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